

Sneak into the South Shuswap

The best kept secret in B.C.

THE SOUTH SHUSWAP CHAMBER OF COMMERCE

is made up of several friendly communities and is located on the Trans-Canada Highway. We are only 1 hour east of Kamloops and 20 minutes west of Salmon Arm on the south shore of the enticing Shuswap Lake, halfway between Vancouver, BC & Calgary, Alberta.

The area is well known for its retirement lifestyle but also for its recreation opportunities for young and old alike. This region offers a wonderful summer climate for water or land sports such as water-skiing, sailing, swimming, golfing, hiking, tennis, and the list goes on! Our White Lake community is renowned for its year round fishing.



The Shuswap Festival of the Arts held in July is an event not to be missed. The outstanding talents of local arts are proudly displayed. Other events of interest is the Blind Bay Painters on July 1; High Country Pottery Show, July 31 - Aug. 1; Shuswap Woodcarvers Show (date to be announced) and of course the Blue Grass Festival on August 29th. The Accordion Festival will be held this year on June 4 - 5 at Sorrento Centre and do not miss the annual Squilax Pow Wow.

At the Shuswap Lake Estates office on the corner of Centennial Drive & the Trans Canada Hwy, you will find the South Shuswap Chamber of Commerce & Visitor Centre. The office is open five days a week until beginning May long weekend when the extended hrs. will be 7 days/week 9am - 5pm.

South Shuswap Chamber of Commerce

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Choose accommodation to suit your needs from bed and breakfasts, hotels, motels, lake cottages, or camping in one of the many campgrounds. We offer a variety of amenities such as grocery stores, post offices, drug store, gift shops, real estate offices, bank, medical dental clinic, service stations, antique stores and much more.

The South Shuswap is a beautiful place to visit and to live. Come and enjoy the Shuswap hospitality!

A visit to Margaret Falls at Sunnybrae is a short hike that can be enjoyed by all. On Saturday mornings, from the middle of May to Thanksgiving, visitors can enjoy the hustle and bustle of the Farmer's Market held in the village of Sorrento.

South Shuswap Events

April 4	Lion's Easter Egg Hunt
May	Every Saturday until Thanksgiving 8 am - 12 noon, Farmer's Market Sorrento Plaza
May TBA	Sorrento Auction
June 4 - 5	Shuswap Accordion Festival
June 20	Father's Day Lion's Pancake Breakfast
July 1	Canada Day celebrations at Centennial Field, Blind Bay
July 1	Blind Bay Painters at Blind Bay Hall
July TBA	Squilax Pow Wow
July TBA	Shuswap Rock Club Open House Show & Sale at Toad Hall, Sorrento
July 10 - 18	Shuswap Festival of the Arts
July 18, 19	The Great Shuswap Pottery Sale, Celista hall
July 31-Aug 1	High Country Pottery Show
Aug 29	Blue Grass Festival, Sorrento Centre
October 23	South Shuswap Chamber of Commerce Annual Auction at Shuswap Lake Estates